

Example email to send to NHS leadership/ HR teams before 6 March, to provide advance notice of the pledge request

Copy and personalise/amend the text below as needed, and send this to your contact in your employer's HR or leadership team before 6 March.

SUBJECT: Will [employer name] sign our pledge [next Friday]?

Dear [enter name/s],

[We/ I] want to let you know about a new campaign on behalf of NHS Unions, and to ask for your support ahead of its launch on Friday 6 March (Employee Appreciation Day). This email introduces the campaign and the pledge we'll ask [employer name] to sign, and links to more info and resources so you're prepared in advance.

The 'Get Ahead on Flex' campaign is designed to help fulfil the promise of flexible working for everyone, so that every NHS colleague experiences a consistent, positive approach to flexible working, no matter where they work.

Sign the Get Ahead on Flex pledge on Employee Appreciation Day

On Employee Appreciation Day (Friday 6 March), we'll be writing to you, to ask [employer name] to sign the Get Ahead on Flex pledge and to work in partnership with unions to drive forward progress, by committing to three key actions:

- lead the conversation
- set a target
- train for flex

The open letter will be sent to other NHS employers across the UK and we'll share activity, actions and progress to Get Ahead on Flex over the coming months.

To find out more about the campaign and why [employer name] should sign the pledge next week, please:

- visit the dedicated campaign page TalkAboutFlex.org/getahead
- read the campaign summary attached
- contact [us/me] with any questions.

Let's Get Ahead, together

We hope it's an easy decision for you to sign the pledge and publicly commit to these actions, but if you have any questions please let [me/us] know.

Once you've signed the pledge, we'd like to meet with you to agree how we can take steps to create a clear action plan, to drive progress.

As union representatives, we're committed to working with you, to unlock the power and benefits of flexible working to help create a better NHS for staff and for patients.

We look forward to hearing from you.

[Enter name/s]